

# Becoming 'Personally' Involved



The inflatables and Heidi and Carl Bucher.

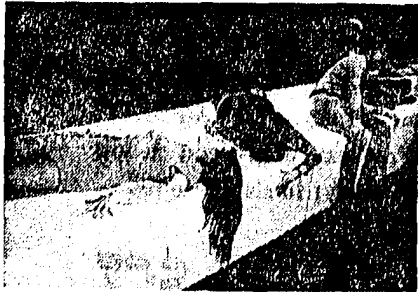
● FOR A RECENT sculpture exhibition at the Museum of Contemporary Crafts in New York, the usual "please do not touch" signs were packed away. Instead, visitors were invited not only to handle but also to don the variety of odd-shaped objects created by Carl and Heidi Bucher, a husband-wife team from Zurich, Switzerland. Some of the forms, made variously of opaque fabrics and phosphorescent vinyl that glows in the dark, were worn by demonstration teams who paraded around the museum, looking as tho they had just stepped off a flying saucer. Other designs, appearing equally futuristic, lent themselves easily for use by the visitors as chairs, couches or costumes.

According to the Buchers, the display items were designed as art objects, not adult toys. Says husband Carl, "We believe that there are a number of undiscovered spiritual or psychological worlds existing both inside and outside of us, and the forms we created are an attempt to give definition to those worlds. I guess if there is a main theme to our show, you'd have to call it 'visitor participation.'"

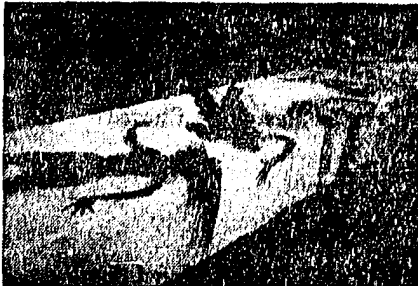
In response to this invitation, visitors soon got into the spirit of the sculptures and became personally involved in the pieces on display.



Someone's getting all wrapped up in the show.



Visitors are invited to lie on the vinyl couch . . .



When they get up they leave a lasting impression.